



Coastal Carolina University

P.O. Box 261954

Conway, South Carolina 29528

January 9, 2012

Dear Friend:

We are pleased to announce the 2012 *Women's Leadership Conference and Celebration of Inspiring Women: Speak Up! Give Voice to the Vision*, scheduled for March 19-20, 2012 at the Sheraton Myrtle Beach Convention Center Hotel. We expect over 500 participants for our upcoming event and hope you can be a part of this exciting program.

The *Women's Leadership Conference and Celebration of Inspiring Women* bring together women from all walks of life for two days of education, professional and personal development and networking. Entrepreneurs, professionals, community volunteers and activists, students, moms and women in transition all enjoy this dynamic program with incredible opportunities to learn and grow.

We invite you to promote and share information about your organization by joining us as a **Supporting Organization** for this year's conference. Through extensive marketing for the *Conference and Celebration*, your participation offers you additional visibility and recognition within the region and state as well as the opportunity to market your services to 500 dynamic women leaders during Conference events.

There is no fee involved to participate as a Supporting Organization. We simply ask for your help in sharing the word about the upcoming *Conference and Celebration* with your constituents. You may also choose to participate as a table sponsor or exhibitor or share your organization's brochures at our non-profit table during Conference days.

Please review the enclosed pages for details. You may contact me at 843.349.2145 or via email at [bstedman@coastal.edu](mailto:bstedman@coastal.edu) if you have questions or need additional information.

We welcome your support and look forward to working with you.

Best regards,

Beth Stedman  
Interim Director  
Women's Initiatives and Community Engagement  
Coastal Carolina University

Enclosures

Women in Philanthropy and Leadership presents:

*Speak Up! Give Voice to the Vision*

Women's Leadership Conference  
&  
Celebration of Inspiring Women

March 19-20, 2012

Sheraton Myrtle Beach Convention Center Hotel  
Myrtle Beach, South Carolina



# *Speak UP! Give Voice to the Vision*

- **Women's Leadership Conference: Monday and Tuesday, March 19-20, 2012**
- **Celebration of Inspiring Women: Tuesday, March 20, 2012, 6:30 pm**
- **Conference Location: Sheraton Myrtle Beach Convention Center Hotel**

Hosted by Women in Philanthropy and Leadership (WIPL) for Coastal Carolina University, the ***Women's Leadership Conference*** educates, motivates and challenges women to become change-makers in their own lives, their communities and the world. The power-packed 2012 program features notable speakers from the fields of entrepreneurship, business, media, law, politics and more. The remarkable speakers—and the shared energy of women attendees of all ages, backgrounds, occupations and professional levels who connect at this extraordinary event—offer participants the inspiration to lead, to serve, to choose to make a difference.

The expanded 2012 program presents expert speakers who encourage women to speak up, take action, and use their voices to be more effective in the workplace, in the political arena, in managing their health and more.

This year's line-up of accomplished speakers includes:

- ***Vernice "FlyGirl" Armour***, America's first African-American female combat pilot;
- ***Theresa Earnheart***, founder of TracChic, the only social club, shopping, charity and racing news source for female race fans;
- ***Tori Murden McClure***, the first woman to row across the Atlantic Ocean alone and without assistance, currently president of Spalding University;
- ***Betsy Myers***, Founding Director of the Center for Women & Business at Bentley University, former Chief Operating Officer for Barack Obama's Presidential Campaign, and former Executive Director of the Center for Public Leadership (CPL) at Harvard's Kennedy School of Government;
- ***Roxana Saberi***, Iranian-American journalist captured and held political prisoner, caught in the middle of a dramatic political struggle between Iran and the U.S.;
- ***Inez Tenenbaum***, chairman of the US Consumer Product Safety Commission and former South Carolina State Superintendent of Education;
- ***Marie Wilson***, Founder and President Emerita of both The White House Project and the Ms. Foundation for Women, and co-creator of Take Our Daughters and Sons to Work Day;
- and many more.

At the conclusion of the Conference, WIPL hosts its annual ***Celebration of Inspiring Women*** created as a lasting way to recognize the incredible achievements of women who have called the Palmetto State "home." Outstanding women with strong South Carolina connections will be honored for their contributions to our state, nation and world. Recipients can represent any field, including but not limited to the arts, business, education, engineering, faith-based work, journalism, law, medicine, philanthropy, science, technology and public service.

Past honorees include ***SC Governor Nikki Haley***, the first woman elected Governor of South Carolina; ***Vivian Ayers-Allen, Ph.D. (Hon.)***, poet, cultural activist and founder of the Brainerd Institute; ***Dr. Maria Buse***, pioneer in the field of diabetes research; ***Brig. Gen. Darlene Goff***, the first female general officer in the SC National Guard; ***Justice Kaye Hearn***, the first female Chief Judge of the SC Court of Appeals and only the second woman named to the SC Supreme Court; ***Bonnie McElveen-Hunter***, founder and CEO of Pace Communications, Chairman of the American Red Cross and former U.S. Ambassador to the Republic of Finland; ***Mignon Clyburn***, Commissioner, Federal Communications Commission; and ***Frances Scott***, who was honored for serving as an inspiration to mothers everywhere who nurture, encourage and support their children's success.

## Join us for two days of learning, connecting, inspiration and fun!

For more information, visit our web site at [www.wiplconference.com](http://www.wiplconference.com) or follow us on Facebook [www.facebook.com/#!/WPLCCU](http://www.facebook.com/#!/WPLCCU).



## Speak UP! Spread the Word

Women's Leadership Conference &  
Celebration of Inspiring Women

*Speak UP: Give Voice to the Vision*

March 19 & 20, 2012

Sheraton Myrtle Beach Convention Center Hotel  
Myrtle Beach, SC

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Creating connections for women across South Carolina and beyond is a key feature of the Women's Leadership Conference and Celebration of Inspiring Women. Hosted by Women in Philanthropy and Leadership (WIPL) for Coastal Carolina University, the much anticipated 2012 Conference provides two days of education, professional and personal development and networking. This year, we are offering non-profit and governmental organizations across South Carolina and the region a unique opportunity to connect with women leaders through our Conference and Celebration.

### **Speak UP: Spread the word by becoming a Conference Supporting Organization.**

There is no fee involved. All we require are co-promotional opportunities that will benefit your organization as well as the Conference and Celebration. We will promote your organization on our conference website and list your name as a Supporting Organization in our conference program. You will also be kept up-to-date with the latest conference news.

What we ask in return is your help in sharing our message with your constituents. Ways to support the conference can include:

- Providing a link to the conference website on your organization's website;
- Mailing or emailing conference invitation to your constituents;
- Placing conference information in your organization's newsletters;
- Sharing your database for a one-time conference mailing or emailing;
- Announcing the Women's Leadership Conference and Celebration of Inspiring Women at an upcoming organization meeting or event;
- Providing referrals to other non-profit organizations that might be interested in learning more about the Conference and Celebration;
- "Like"-ing us on Facebook or using other social media to spread the word about the Conference;
- Participating in our social media event in January 2012;
- Providing brochures for our non-profit corner.

### **Please complete a Supporting Organization Form, submit via email, mail or fax.**

For additional information about how you can become a 2012 Supporting Organization, email [wipl-adm@coastal.edu](mailto:wipl-adm@coastal.edu) or call 843.349.2145.

*\*We are unable to offer complimentary tickets to the conference to our Supporting Organizations due to budgetary constraints. However, you can participate as an exhibitor or a table sponsor or purchase tickets. For more information, contact Beth Stedman at 843.349.2145 or email your request to [wipl-adm@coastal.edu](mailto:wipl-adm@coastal.edu).*

**For more information, visit our *Conference and Celebration* website at [www.wiplconference.com](http://www.wiplconference.com).**



**Commitment Form  
March 19 & 20, 2012**

**Sheraton Myrtle Beach Convention Center Hotel  
Myrtle Beach, SC**

Thank you for your commitment to support the 2012 WIPL Women's Leadership Conference and Celebration of Inspiring Women.

Please share with us how you can help spread the word (please check all that apply):

- Provide a link to the conference website on your organization's website
- Mail or email conference invitations to your constituents
- Place conference information in your organization's newsletters
- Share your database for a one-time conference mailing or emailing
- Announce the Women's Leadership Conference and Celebration of Inspiring Women at an upcoming organization meeting or event
- Provide referrals to other non-profit organizations that might be interested in learning more about the Conference and Celebration
- "Like" us on Facebook or use other social media to spread the word about the Conference
- Participate in our social media event in January;
- Other: \_\_\_\_\_

I am interested in:   \_\_ table sponsorships   \_\_ becoming an exhibitor   \_\_ purchasing tickets  
                                  \_\_ providing Conference scholarships for CCU students or area women  
                                  \_\_ providing brochures to the Conference non-profit display (no charge)

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Organization Website Address: \_\_\_\_\_

Note: Supporting Organizations must be non-profit or governmental agencies.

Return forms to:  
WIPL Women's Leadership Conference  
ATTN: Beth Stedman  
Coastal Carolina University  
PO Box 261954  
Conway, SC 29528-6054  
FAX: 843.349.2968

For more information, call 843.349.2145 or email [wipl-adm@coastal.edu](mailto:wipl-adm@coastal.edu).



Coastal Carolina University PO Box 261954

Women's Leadership Conference & Celebration of Inspiring Women March 19 & 20, 2012 Sheraton Myrtle Beach Convention Center Hotel Myrtle Beach, SC

Register online at [www.wiplconference.com](http://www.wiplconference.com) or register here:

Name: \_\_\_\_\_
Company: \_\_\_\_\_
Title: \_\_\_\_\_
Mailing Address: \_\_\_\_\_
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
Work Phone: \_\_\_\_\_ Work Fax: \_\_\_\_\_
Email: \_\_\_\_\_

- Early Bird registration CONFERENCE ONLY (by February 20, 2012): \$220
Individual registration CONFERENCE ONLY (after February 20, 2012): \$249
Group registration (5 or more) CONFERENCE ONLY: \$220/person
Individual registration CELEBRATION ONLY: \$125
Support a deserving woman or student by providing a partial or full Conference and Celebration Scholarship:
Sign me up for the WIPL Conference E-newsletter.

Total amount enclosed: \_\_\_\_\_

Payment method:

- Check enclosed - made payable to Coastal Educational Foundation
Credit Card (circle one): Visa MasterCard American Express Discover

Name on card: \_\_\_\_\_
Billing address: \_\_\_\_\_
Card Number: \_\_\_\_\_
Exp. Date: \_\_\_\_\_ Verification Code (3 numbers on back of card): \_\_\_\_\_
Signature: \_\_\_\_\_

Return completed registration forms with payment to WIPL Conference, ATTN: Beth Stedman, Coastal Carolina University, PO Box 261954, Conway, SC 29528. Fax your registration to 843-349-2968; email to wipl-adm@coastal.edu.

Please note:

- Conference dates are March 19-20, 2012; Celebration of Inspiring Women follows Conference and is held March 20 at 6:30 pm.
Your registration is not considered complete until full payment is received.
Special Conference rates are available at the Sheraton Myrtle Beach Convention Center Hotel.
If you require special assistance or accommodations, please contact Beth Stedman, 843.349.2145.
Cancellations must be requested IN WRITING and emailed to wipl-adm@coastal.edu or faxed to 843.349.2968 by February 15, 2012.

- An income tax deduction may be allowed for educational expenses undertaken to maintain or improve professional skills. Please check with your tax professional. This is not intended to be tax advice.



- By registering for and attending this event, you agree to give your consent to the use and publication of photographic portraits or pictures of you.

## Speak UP! Register Now!

### Women's Leadership Conference & Celebration of Inspiring Women

March 19 & 20, 2012

Sheraton Myrtle Beach Convention Center Hotel  
Myrtle Beach, SC

#### Group Registration for 5 or more; make additional copies as needed

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Work Phone: \_\_\_\_\_ Work Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
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Work Phone: \_\_\_\_\_ Work Fax: \_\_\_\_\_

Email: \_\_\_\_\_